

# Overview

Welcome to the next-gen Marketo Engage experience, a new interface that provides enhanced usability along with a new look and feel across the Marketo platform.

## What's in this article?

- Take the Tour
- What's New
- New Tree Options
- Global Nav

## Take the Tour

At first log-in, a pop-up will appear, ready to give you the rundown of the new experience. Heads up, if you choose to skip it, it **will not** be available later.

### Welcome to the new Marketo Engage experience

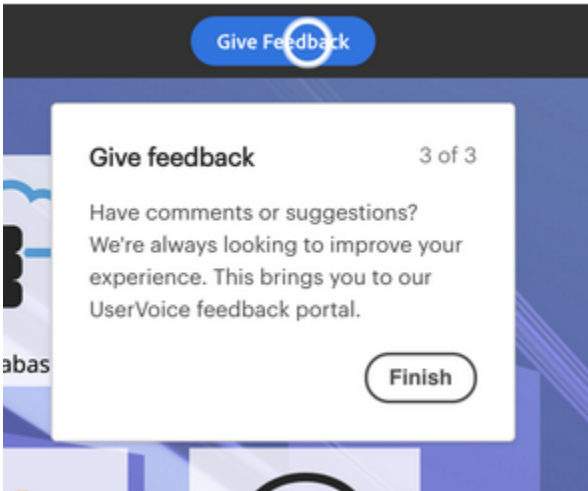
We've made several enhancements to help you get even more out of Marketo Engage.

You can learn more about these updates by taking an interactive tour. Would you like to do that now?

[Take the tour](#)  Skip



The tour walks you through everything you need to know!






## What's New

There's a lot of new functionality in this next-gen experience, all of which is designed to significantly improve your marketing experience.

### Icons

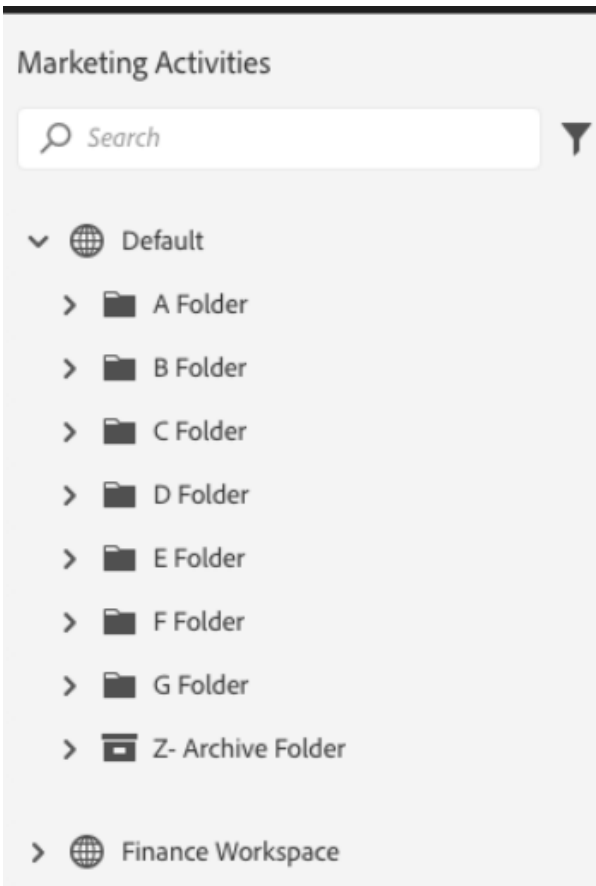
The new interface features improved and expanded iconography. Learn about them here: [New Icon Glossary](#).

## Local Assets

Icon	Name
	Approved
	Approved with Draft
	Draft

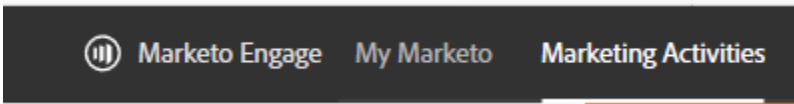
### Tree

The tree has been upgraded, too. But at this time, dragging and dropping is not available. You can still move assets, however. Learn how: [Moving Assets](#).



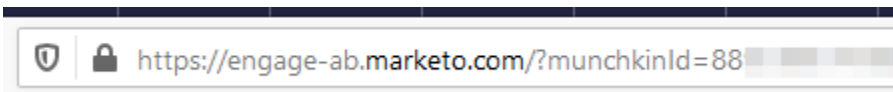
## Global Navigation

Goodbye superball. You now have quick access to all of the main Marketo sections.



### Instance URL

You also have quick access to your munchkin ID, which is now reflected in your instance's URL (even more helpful to those with multiple subscriptions).



## New Tree Options

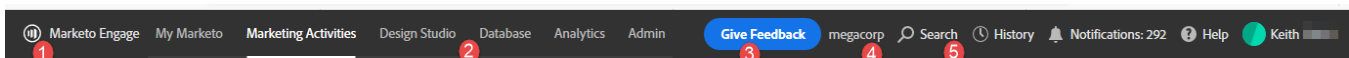
There are a ton of new tree features available.

### Marketo Classic vs. the New Marketo

Feature	Classic	Next-gen UI
Apply multiple filters at the same time		X
Combined draft and approval tree node		X
Create local assets in program folders		X
Double-click to expand/collapse tree nodes	X	X
Drag-and-drop from tree to engagement stream	X	
Drag-and-drop inside the tree	X	
Filter by asset type and states	<i>partial</i>	X
Highlight background to show hierarchy in focus state		X
Highlighting keywords during search		X
Horizontal scroll	X	X
Hover state of tree nodes	X	X
Quick collapse entire tree		X
Quickly collapse to root node		X
Real-time update		X
Resizable tree	X	X
Search in archived folders		X
Search string saved when entering global search from tree search		X
Show all workspaces in a single tree	X	X
State badge and tooltips		X
'Word starts with' search logic	X	X

## Global Nav

Take a look at the new Global Nav.



1.	No more superball drop-down
2.	All previous superball items listed out
3.	Use this to provide feedback about your MEUE experience
4.	If you have multiple subscriptions, click on your sub name to easily switch to another one

5. Global search - you can now search your entire instance from here

## Note

Everything that used to live in the superball drop-down is still available as a tile in your My Marketo.



## Tip

Using the search in the tree will only yield results from the section you're in (e.g., Marketing Activities). If you'd like to search your entire instance, use the global search.



Enjoy the new Marketo Engage experience, and be sure to share your feedback!

# Moving Assets

 In Progress

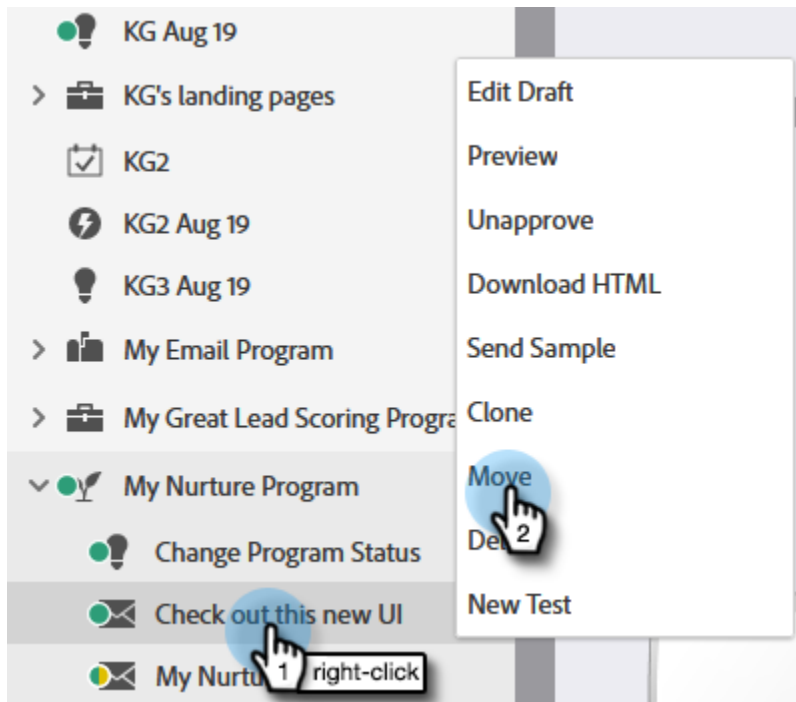
Drag and drop is not currently available, but you can still easily relocate assets.



## Note

Folders in the Design Studio can be moved within the same workspace, but not across workspaces at this time.

1. In the tree, locate the asset you want moved. Right-click on it and select **Move**.



2. Choose the destination section.

## Move Email



Move: Check out this new UI

From: My Nurture Program

Destination

Marketing Activities

Marketing Activities

Design Studio



### Note

Subsequent options in this modal may change based on the **destination** you choose.

3. Choose the destination folder.

## Move Email



Move: Check out this new UI

From: My Nurture Program

Destination

Design Studio



Folder

|

Blast-Emails

Drip-Emails

✉ Emails



4. Click **Move**.

## Move Email



Move: Check out this new UI

From: My Nurture Program

Destination

Folder

Cancel



Simple as that!



# New Icon Glossary













 In Progress























Below are all the new icons for the new Marketo Engage interface.

## What's in this article?

- [General Icons](#)
- [Batch Campaigns](#)
- [Trigger Campaigns](#)
- [Email Programs](#)
- [Engagement Programs](#)
- [Local Assets](#)
- [Assets with Special States](#)



## General Icons

Icon	Name
	Archive
	Batch Campaign
	Default Program
	Email
	Email Program
	Email/LP Templates
	Engagement Program
	Event Program
	Folder
	Folder Locked
	Folder Shared
	Form





	Images and Files
	In-app Messages
	In-app Program
	Landing Page
	Landing Page Templates
	List
	Model
	Poll
	Push Notification
	Referral Offer
	Report
	Search
	Segments
	Smart List
	Snippets
	Social Button
	Sweepstakes
	Test Group
	Tree Filter
	Trigger Campaign
	Workspace
	YouTube Video

## Batch Campaigns





Icon	Name
------	------

	Has Run, No Upcoming
	Invalid
	Never Run
	Recurring
	Running in Wait Step
	Scheduled to Run

## Trigger Campaigns

Icon	Name
	Active
	Campaign is Requested
	Inactive
	Invalid




## Email Programs

Icon	Name
	Aborted
	Completed
	Not Approved
	Scheduled/Delivered Email

## Engagement Programs

Icon	Name
	Off
	On

# Local Assets

Icon	Name
	Approved
	Approved with Draft
	Draft

# Assets with Special States

Icon	Name
	Approved